

ATTENTION: If You're a Business Owner Who Wants to Sell Your Business For BIG MONEY Today, Tomorrow, or at Any Time in the Future...

Then Make Sure You Don't Miss an ALL NEW Presentation by GKIC's 2012 Marketer of the Year Walter Bergeron – a.k.a. *The 10 Million Dollar Man*

“The Exit Strategy Master Plan”

Take THAT
Low-Ball
Offer!



We Guarantee It'll KNOCK YOUR SOCKS OFF!

Save the Date: Thursday, June 18th at 12PM Eastern.

Sign Up NOW at www.gkic.com/masterplan

Hi there, this is **Dave Dee** from GKIC and before you do anything else, go mark your calendars for **12PM Eastern on Thursday, June 18th**. You may also want to mark that date by carving it on a tree, scrawling it in some wet cement, or someplace else – because THAT'S the day you took a major first step towards living the life of your dreams by SELLING YOUR BUSINESS for TOP DOLLAR and a huge profit!

Now even if YOU don't think your business is worth much, you could be amazed that someone ELSE would be **more than willing to pay big money** for that very same business. In fact, MULTIPLE SOMEONES!

The secret is that you need to step outside the day-to-day and instead analyze your business and its assets from an entirely different perspective. And to help you gain that perspective (along with some incredible tools as well) I've invited my good friend (and GKIC's 2012 Marketer of the Year) **Walter Bergeron** to join me in a very special LIVE training session we're calling:

“The Exit Strategy Master Plan.”

Here's just the smallest taste of what you'll discover during this LIVE, 90 Minute in-depth training:

- **How to determine the VERY BEST buyer for your business... with the resources, business savvy, and motivation to act decisively and quickly.**
- Where to find qualified buyers – you'll be surprised to find out they're often hidden in plain sight and you could easily overlook them entirely.

- **Uncovering your company's most valuable strategic assets...** your P&L statement may actually be the WORST place to start looking!
- Key roles that you MUST have in place on your "sell the business" team – exactly who you need.
- Secrets to creating powerful business operating systems you can rely on today AND that serve as **an irresistible money-magnet for potential investors hungry for acquisitions.**

So you might be wondering... *"I've Never Really Thought About Selling My Business.... So Is This Really for Me?"* Amigo, this training session is right for you even if your business isn't even making a profit today. Or not even growing today. Or not necessarily the size you think it's worth. Walter will reveal the steps you can take to sell your business – no matter where it is today – at the high value level you want to sell it at. Because even if you've never really considered selling out, the bottom line reality is this:

You and Your Business Will Someday Part Company – So Why Not Set It Up For Sale at TOP VALUE When That Day Does Arrive?

Many entrepreneurs don't even think about selling their business. But everyone will at some point "exit" their business. So why not think it through using the proper steps? Even better, by taking the steps that Walter recommends in this FREE training, you'll not only set yourself up for a great payday in the future, you'll be making your business run better NOW – which puts more money in your pocket TODAY!

Of course, we don't call Walter "the 10 Million Dollar Man" for nothing – that's the payday he engineered when he sold his business just over a year ago... a day that he termed "my day of financial liberation." And it changed his life FOREVER. Imagine: You CAN experience true financial liberation, no matter where you are right now with your life and your business... **and that means FREEDOM...**



Freedom to travel the world with those you love.



Freedom to spend time doing what you WANT to do.



Freedom to work when you want, where you want, even IF you want.

THESE pictures from Walter's life show the freedom that's possible when you take the necessary steps to position your business for sale in a way that MAXIMIZES its strategic value to outsiders looking to buy.

IMPORTANT: This does NOT happen by accident. You can't just slap a "for sale" sign on your business and assume someone's going to drop by with checkbook in hand willing to pay you top dollar. Walter learned the hard way that it's MUCH more involved than that – and worst of all, if you simply surf the web looking for "conventional wisdom" on what your company could be worth to an outside investor, you will almost certainly get stuck with a LOW BALL OFFER that dramatically limits your future.

Discovering EXACTLY how to make TOP DOLLAR happen when you sell out is what Walter will reveal during this live session taking place **Thursday, June 18th at 12PM Eastern Time.** So do NOT miss out.

But HURRY: Only a LIMITED number of spots are available due to technology restrictions, so go to www.gkic.com/masterplan now!