

*Attention: Magicians and Other Family Entertainers Who Can't Afford to Quit Their Day Jobs...*

## **“At Last: An Integrated Marketing Toolkit Reveals How You Can EARN \$25,000 or More Performing Birthday Parties Part-Time!”**

This Breakthrough System pulls back the covers on how you can easily build a part-time Birthday Party business that generates cash practically on autopilot!

Jack, I wish you would tell people how much of an improvement and how MUCH updated your new "How to Make \$25K a Year" birthday package is over the original Dee 19-page report. While not as extensive as your big, big book, this has a LOT of meat in it -- and the bonuses make it even more attractive. (I could argue that the bonuses are more valuable than the book itself, but I won't.) I especially like its simplicity and directness. And I think its advice on advertising is just different enough from what we've been hearing, that a lot of people who "already know this" could profit from it. **A great book, a great package, all at a great price. Kudos!**  
--Chet Cox, Farmington, MO

From: Jack Turk  
Tuesday 9:23 AM

**Dear Friend:**

My name's Jack Turk and for years I lived a double-life. I spent my weeks at the day job thing earning a decent living, while on the weekends did my darndest to drum up some business doing what I really loved... Magic!!!

Like you, I struggled along trying to discover the secret to making this work... knowing I had a great act, but wondering how to get people to notice... until finally, after hundreds of hours of trial and effort, I finally managed to pull together a system of tools and strategies that consistently delivered quality leads to my doorstep ... day after day... month after month... year after year!

These are the very same tools that I've spent tens of thousands of dollars learning. The very same tools that bring me a steady stream of referrals, repeat customers, and new leads week after week, month after month, year after year.

**Finally! A Complete Marketing Toolkit  
For the Part-Time Birthday Pro!**

Here's just a sample of what you'll get:

- **How to structure your act to minimize set-up and take-down so you can squeeze more bookings into each day!**
- The only kind of website you need for this market, plus the actual source code for a killer webpage you can create and host for next to NOTHING!
- **Secrets on using Google to bring in hundreds of dollars of bookings EVERY month!**
- Copyright-FREE lead-generation ads that set you apart from every other magician in the market!
- **How to create a business card that actually gets noticed instead of tossed in the trash!**
- What you need to do to keep the boss happy while still making scads of money on the weekend!
- **A word for word phone script that you can take and instantly use to radically increase your closing percentages!**

All this comes as part of a complete Marketing Toolkit for Birthday Party professionals... which includes a 57-page PDF Manual, over 60 minutes worth of Audio Instruction, Sample Letters, Postcards, a Marketing Plan template, Website source code, and even more!

You literally are getting a complete marketing department for doing birthday parties that you can instantly put to work for you!

So you ask yourself, "Just how much is this kind of information worth to me?" Well, let's think about this a second... let's say you get 2 or maybe 3 gigs more a month... we're low-balling this big time, but we'll go with that... and each gig is worth \$150... definitely on the meager end of the pay scale... doing the math that means there's literally THOUSANDS of dollars just waiting to hightail it into your wallet!

## **You Want More...? Well, Twist My Arm...**

Now if all that wasn't enough... and I'm certain it already is... I wanted to make this a total no-brainer for you. So I decided to toss in some of my favorite stuff that I use day-in, day-out just because I wanted to add even more value to this toolkit:

- **Take Charge of Your Life!** My own personal guide to anyone who works for themselves. Packed with inspiration, marketing gems, and power strategies guaranteed to take your business mind-set to the next level!
- **Marvin the Mindreading Skunk!** I HATE to give this away, but I'm a nice guy and can't help myself. This is a KILLER family-fun routine that I perform at ALL of my gigs -- not just birthday parties. The props are easy to get from any magic dealer and this bit guarantees 5 to 7 minutes of laughter... with a big kicker at the end that will knock your audience's socks off! You will definitely want to add this routine to your act immediately!!!
- **How to Make Money While NOT Performing Magic!** In this lecture by Andrew Lock, you'll learn how you can make an enormous amount of money by adding innovative streams of income to your performing career. How would you like to have gobs and gobs of cashing pouring in, even during the slow time? Not only do you get Andrew's complete lecture notes, you also get to hear his complete lecture -- over an HOUR's worth of killer information!

## WARNING!

This is just for people who are serious about wanting to book more shows and make more money. Because in "*How to Make \$25,000 or More Performing Birthday Parties Part-Time!*" you WILL get everything you need to be successful right away with no painful trial and error.

Now I'm sure you're wondering, just how much is he going to try to ding me for? Okay, let's pencil this out. The manual and accompanying audio is worth at least \$50. And the bonuses have each sold for up to \$29 apiece. Finally, getting the website template built would run you at least \$100 even if you hired some high school kid to do it for you... and that's not including the incredible, PROVEN sales copy that's already there... try to find a decent copywriter for anything less than \$100 an hour. Give it up. *So we're talking a total package value of at least two to three hundred dollars here... EASY!*

But because this is a special, test promotion that's only going out to a limited list of possible customers, for a limited time, you can get the Marketing Toolkit, PLUS the BONUSSES, and over a 100Megabytes of content *for just \$39!* And I'll even toss in Shipping and Handling!

So if you're serious about wanting to learn how to make real money doing birthday parties, then TAKE ACTION NOW and order today! All orders will be fulfilled and shipped within 7 to 10 business days. And get this...

## There's Absolutely NO RISK For You!

That's right. Zero. Zilch. Nada... I guarantee that if after 90 days, you don't find this stuff WAY MORE VALUABLE than the measly investment required... then just ship me back the system and I'll give you a full refund, no questions asked.

Have you ever heard a better deal? All this for a measly \$39 bucks?! I doubt it. Will this deal last forever? Not likely. I don't want this stuff getting out there too widely... after all, I'm still packing my schedule with gigs and I'm not 100% sure I want my local competition getting a hold of this....

## Don't Miss Out!

Remember, this is a special marketing promotion only available those clients who have received this letter, so I suggest you act fast before my better judgment kicks in! **Order today!**

All my best for your success!



Jack Turk

P.S., My green-eye-shade Accountant will probably kill me for this, but I figured, "why not take this one step further..." So if you order now I'm going to toss in two more bonuses:

- **75 Ways to Pump Up Your Marketing!** A totally invaluable cheat-sheet packed with different ideas on how to blast your way out from any marketing rut you might find yourself in. Any one of these ideas could be the ticket to transforming the way you do business!
- **How to Have Your Best Year Ever as a Professional Magician!** This audio interview with marketing expert Dave Dee lays it on the line in explaining what every entertainer needs to do to gain a real business mindset -- the key to finally making real money as a performer!

There's so much money to be made in the birthday market... why not get your fair share? **Order Today!**

Cut along dotted line and mail with your payment today!

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<b>How to Make \$25,000 a Year Doing Birthday Parties Part-Time! Order Form</b>
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- YES, Jack! I'm ready to jump-start my birthday party business right here, right now. I can't wait to get my hands on everything I need to know to make real money doing what I love ... Magic! Please send me your "How to Make \$25,000 a Year Doing Birthday Parties Part-Time!" program, including the 60 minutes of audio, 57 page PDF manual, and all the amazing bonuses. I understand that if this program doesn't deliver everything you promised, I can return it within 90 days for a full refund, no questions asked.

**Three Easy Ways To Order:**

One: **For the VERY Fastest Service**, go to our secure website at <http://MagicMarketingCenter.com/bday>

Two: **For Really Fast Service** call our secure, toll-free hotline at **1-888-218-9019**, 24 hours a day, 7 days a week.

Three: **For Fast Service...** Mail this fast action form with your Visa, Amex, MasterCard information or a personal check/money order made payable in the amount of \$39.00 to:

**Jack Turk, Magic Marketing Center, 15127 NE 24<sup>th</sup> Street, #307, Redmond, WA 98052**

Date \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**PAYMENT BY:**  VISA  MasterCard  American Express  Check/Money Order (Payable to **Jack Turk.**)

Credit Card # \_\_\_\_\_ exp \_\_\_\_\_

Signature \_\_\_\_\_ (Required/Must be same as customer)