

Announcing: The Internet Marketing Toolkit So Outrageous It's Now BANNED in Washington State!

“How to Generate More Leads and Book More Gigs Online Than You Ever Imagined Possible ... All Without Having to Hire a Mondo-Expensive, Internet Gibberish Spouting Web Jockey – Guaranteed!”

Flunked high school math class? Don't know HTML from a hole in the wall? Can't log onto the internet without finding some 17-year old videogame junkie to help you turn the power on first?

Well, Nolo Problemo!

Now you can use the power of the internet to fully “systematize” your online marketing skills and add 5, 10, 20, even more shows a month to your calendar – all without having to spend \$500, \$700, even a \$1000 a month in online advertising fees, programmer wages, and expensive hardware and software.

Dear Friend,

My name's Jack Turk and I'm a professional speaker, magician, and marketing / technology consultant.

What would it be worth to you if you could reliably know, day after day, week after week, month after month, that you'd be finding new clients and booking fresh gigs again and again... practically on AUTO-PILOT?

- Hundreds of dollars?
- Thousands of dollars?
- How about Tens of Thousands of dollars?

How would you feel to have a system in place that not only generates leads, but also qualifies them, captures their contact information, and almost automatically breaks down every selling barrier they may have?

Sounds pretty cool, doesn't it?

Finally, You Can Unlock the Powers of the Internet to Get Customers To Practically Beg You to Help Them!

Well, welcome to the life I lead. While I'm absolutely no slouch when it comes to more traditional advertising / sales methods, I book a massive percentage of my programs without practically moving a marketing muscle.

There's no feeling whatsoever like knowing that you've got a **SYSTEM** in place that consistently, repeatedly, and reliably brings in qualified customers day after day, week after week. Having this toolkit in place has made my entertainment business a **THOUSAND** percent easier on the old ticker...

.... no more cold sweating over whether calls will come in... they do...

... no more wondering whether the money I'm spending on ads works... I can get up to the minute reporting instantaneously...

... and no more wishing I could compete more effectively with the other guys who've spent thousands and more on Glitzy, Flashy, High-Gloss websites...

BECAUSE MY ONLINE STRATEGY KICKS THEIR SORRY TAILS ALL THE WAY TO THE BANK!

And it all boils down to mastering the three cornerstones of Internet Marketing for Specialty Entertainers:

1. Creating a great website that speaks to your customer, gets them to call you, and enables you to follow up and convert them into paying clients.
2. Generating traffic to your website by using proven and cost-effective Google Adword PPC campaigns.
3. Using Search Engine Optimization (SEO) to help people who don't know anything about you to find your website and your services.

I call my approach the **"No-Holds-Barred Internet Marketing Department In a Box!"**

Thanks for a valuable information packed seminar! Learned more in that hour than in a year and a half trying to figure it out on my own!

--Doug Hoover

So, maybe you're asking yourself... okay, Mister....

“Why Should I Listen To You?”

Great question.

If I was reading some note from yet another guy who seemingly just crawled on-board the internet marketing bandwagon, I'd be skeptical too. There are plenty of folks out there who claim to be “experts” on the internet and how to use it. (Heck, “internet guru” is the one species of varmint that'll probably NEVER hit the endangered list!)

What makes Jack Turk different from the other guys? Here are a few excerpts from my resume to consider:

- Author of “The Multimedia Authoring and Tools Guide” for Microsoft Press
- Project Lead for multiple mass-market websites on the Microsoft Network (MSN).
- Project/Technology Lead for MSN's developer guidelines, which meant I defined all the standards programmers had to follow for server software, html, browsers, and multimedia plugins.
- Designer and Marketing Writer for games on X-Box Live Arcade.
- Marketing Director for the Open Source Singapore Pacific-Asia Conference (OSSPAC 09), where I not only provided entertainment for the conference's hospitality event, I also spoke on the topic, “*How to Use Free Software To Jump Start Your Small Business*”
- Marketing / Technology Consultant for entrepreneurs across the US, including Orlando, New Orleans, Los Angeles, and Atlanta.
- Oh... I have over three decades of experience performing all across the US as a family and corporate entertainer, including theme parks, tradeshows, family parties, motivational speeches, schools, and much, much more.



I know my stuff and I have a lot to share. And my specialty is taking complex, technical material and transforming it into clear, concise, easy to understand language and action steps ANYONE can use!

So, Who Needs “The No-Holds-Barred Internet Marketing Department In A Box”?

ANY professional specialty entertainer (magician, juggler, clown, mime, etc.) that wants to have an online strategy that brings in gobs of new leads and customers.

ANY professional specialty entertainer who wants to make sure that every dollar spent on online advertising can be tracked, verified, and leveraged to bring in a real dollar, profitable return on investment.

ANY professional specialty entertainer who wants to know how to take Search Engine Optimization (SEO), Pay-Per-Click (PPC) advertising, social media sites, and online talent agencies, with their websites to create an integrated system that consistently brings home the book-me-more-gigs bacon!

ANY professional specialty entertainer who doesn't have the time to invest in a hundred different seminars, books, home study courses, online tutorials, and so on to get an online strategy launched and operational!

ANY professional specialty entertainer who doesn't want to spend THOUSANDS of dollars to make all this happen!

So, is the “*No-Holds-Barred Internet Marketing Department in a Box*” for you?

- Well, consider how much money, time, and frustration you've wasted in the past few months alone trying to get your online presence up and working like you hoped it would.
- How much money have you wasted on pay-per-click advertising, without getting any real results?
- How many hours have you spent trying to track down a web developer who has any kind of knowledge whatsoever about marketing?
- Finally, how long have you waited for the phone to ring or your PC to say, “You've Got Mail!” from a lead you can verify was generated from your website?

If you're like most of us, you've experienced some or ALL of the above gut-wrenching frustrations.

Well, you don't have to rip out those hair follicles any more.

Because the “No-Holds-Barred Internet Marketing Department in a Box” contains EVERYTHING you need to get your online strategy in place and generating traffic and gigs for you immediately!

Here's a small sampling of what's included:

- How to avoid the **5 biggest mistakes** most magicians make when designing their website.
- Secret ways to dramatically improve the effectiveness of any Pay Per Click (PPC) campaign.
- Where to find totally free, totally awesome software tools for creating and managing your websites – saving you hundreds, if not thousands, of dollars!
- ***The very first thing you must do before putting a single word or picture online.***
- How to increase your web's search engine ranking without costing you a single dime.
- **The single most important word** you HAVE to include in all your web copy.

- A killer PPC design strategy that makes it seem like you're actually reading your customers mind!
- Why Wordpress is the secret weapon when it comes to SEO marketing!

And way, way more!

Great webinar tonight! Very enlightening... using Alt Tags in your photos, this was a HUGE TIP for me!

--Mark Wurst

Here's What You'll Get With This Kit...

Extensive Video and Audio Instruction

You'll experience intensive Video Recordings of three 60 Minute webinars – not phone calls – webinars, where I'll take you by the hand step-by-step through each of these three cornerstones of internet marketing. You'll hear, see, and learn everything you need to know to create an effective Website, SEO Strategy, and Adwords Campaign.

Each webinar is provided to you as a Windows Video file that you can watch and learn from again and again and again. Just open it up in Windows Media Player and off you go!

Oh, as a bonus, I'll also include MP3 audio for each of the sessions as well. So you can not only watch them on your PC, you can load the audio onto your iPod and listen to them at any time again and again!

Over 200 Pages of Detailed Instruction, Including All the Webinar Content and Manuals on Creating Landing Pages, Adwords Strategy, and Search Engine Optimization!

You'll also get a binder crammed to the gills with detailed information on how to create a rock-solid, online marketing strategy. Along with step-by-step instructions, it'll include checklists for the steps you need to take to make sure your own personal internet strategy is carefully thought through.

Resource Kit Jam-Packed with Tools You can Use Immediately

You'll get website templates, proven Google Ads, magician-specific keywords, pre-written sales letter websites – the whole shebang, we're not holding anything back.

When you finish going through all this material, you'll have everything you need to implement a rock-n-roll, no-holds-barred internet gig booking system of your own!

So What's All This Worth?

Sure, you can do the research yourself and figure it all out on your own... like I did.

- You can weed through all the hundreds, if not thousands, of websites on SEO, Adwords, Internet Marketing, Website construction, Copywriting, and so on...
- You can waste hundreds, if not thousands, of hours figuring out which tools to use, which keywords to experiment with, which ads to write, which web technologies to try or abandon...
- And you can spend hundreds, if not thousands, of dollars buying different books, courses, seminars, software packages, ineffective adword campaigns, and shyster SEO gurus...

It all boils down to this: How much time, toil, and treasure do you want to invest in learning what I'm going to hand you on a silver platter in three, easy pieces? Sure, you could head over to the library and spend a few months buried up to your eyeballs in books, but is that really how you want to learn this stuff?

Do you really want to give your competitors that much of a head start?

Hey, if that's the approach you want to take, more power to you! I can guarantee you, it'll be quite the adventure.

But realize, that at some point... while you're experiencing the ups and downs of that journey through internet-land... you might stop for a second and wonder whether maybe it might have been a wiser decision to actually be booking shows online NOW rather than at a point still off in some distant future.

Especially when you consider that the total investment for this **is just \$247 plus \$7 S/H.** Total. No hidden "continuity" fees. No upsell to an ongoing coaching program, internet hosting, or webdesign service.

ORDER HERE

Hey, it's up to you.

As for me, I wish someone had offered me the easy route long ago. But I'd rather get a jump on my competitors whenever I can. And speaking of my competition...

One More Thing About This Program....

This will NEVER be sold anywhere in Washington State.

Never. No way. No how.

You see, this is the stuff I use to keep my pipeline full. These are my business secrets.

There's no way I'm letting anyone in on this who lives just down the street.

Now, you might be asking, "*What about my competitors? What if they get a hold of this program and use it too?*"

You've answered your own question with those three little words – "**use it too.**"

Forgive me for being blunt, but here's the Gospel truth – most people never use anything they buy. Honestly, I don't even know if you'll use it either.

But here's what I do know...

The stuff you're going to learn is proven, it works, and it can make a major league difference to the number of leads you get and gigs you book.

What I'm giving you is the hammer, the nails, the walls, the roof, and the plan for your own online castle of success. It's a complete package.

How you furnish that castle once you've built it will depend on your passion, your personality, and your drive to succeed.

Ultimately, you own your own success. And the "***No-Holds-Barred Internet Marketing Department in a Box***" gives you all the tools and information you need to jumpstart that success online.

And speaking of tools...



Did I Mention We're Tossing in a Few Bonuses?

FREE BONUS #1: Over 45.9 Megabytes of Professional Quality, Web 2.0 Color Graphics

Oh man, this is huge. I purchased the rights to some awesome web graphics that I use over and over again with all my websites (and I have lots!). These babies are beautiful – they're definitely not the retreads from the late 90s that folks drop in as fluff bonuses. These are the real deal. Take a tiny looksee:



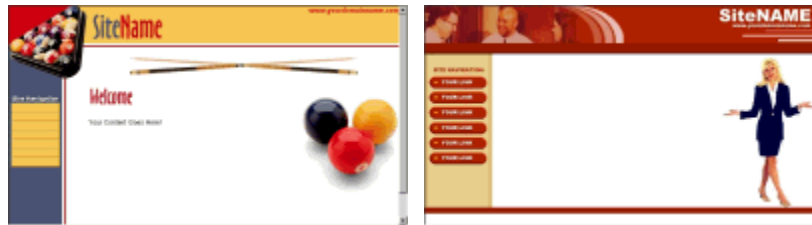
You get templates for websites, icons, squeeze pages, buy buttons, guarantees, and so much more. Head over to Craigslist and see what hiring a professional Graphics god will cost you. It's insane and the quality won't even come close. **Let's low ball this at \$50.**

FREE BONUS #2: 306 Website Templates

It occurred to me that you might want a few more design options when coming up with your own websites. So I decided to give you a couple more... 306 more to be

exact! Not only are all these website templates easy to use, fast-loading, and simple to customize, they just look great.

Will you use them all? Doubtful. Will you use any? Who knows? But if you're looking for some ideas for customizing sites for specialty markets, it's a great resource to have. I've personally paid hundreds of dollars for a quality web template, so this a steal no matter how you look at it.



FREE Bonus #3: Complete Written Website Review!

Once you get your website ready to roll, send me a copy and I'll go through and give a complete and detailed once-over. And I hope you're ready for an honest and up-front appraisal, because I've been building, testing, and reviewing websites for nearly 15 years. I will give it a real, hard-core once-over, top to bottom and then send you all my notes.

Now, you can take or leave my advice, that's up to you. But honestly, how many other specialty entertainers will get the advantage of having an ex-Microsoft manager review their sites? **This is worth at least \$500.** Period.

Remember, you get all these bonuses, plus the “No-Holds-Barred Internet Marketing Department in a Box” for just **\$247!**

Gee whiz, your total outlay for this boatload of goodness is next-to-nothing compared to what it would cost you to beg, borrow, buy, or steal anything close to the Masters-Level Education in online service marketing. The only reason I'm doing it at such a ridiculously low price is I want to get this stuff out there so other entertainers can benefit from these techniques like I have.

So that means...

You really can't afford not to invest in this program!

ORDER HERE

This is a limited time offer at this price until April 30th, 2009, at which time I'm increasing the price to \$297 and adjusting the bonuses. So if you're committed to moving your business online, then I suggest you act and save now.

Keep your eyes on the horizon,

Jack Turk

P.S., Remember, if you live in my neck of the woods in Washington State, you can't get this -- leastways, not until I retire from show business. Sorry. No way. No how.

However, those of you living elsewhere shouldn't miss out... this information has been **totally customized to YOUR business** and it's proven, top notch material that WILL book you more gigs online.

ORDER HERE