



Don't Try to Stop Me, Step
Away From The Pump... I'm
Going to GIVE You \$100 to PAY
For Your Gas To Attend GKIC's
SuperConferenceSM in Dallas!
Act NOW – Before March 10th!

*“Since You're So CRAZY Close to SuperConferenceSM
in Dallas, Why Not Let US
Pay for Your Gas To Get There?”*

Out of our minds? Not really – we just believe it's CRITICAL that every business owner / entrepreneur experience in person the cutting-edge marketing strategies, insights, and secrets revealed ONLY at **SuperConferenceSM**. That's why we're putting our money where our mouth is **by offering you a \$100 Gift Card to pay for your gas to drive to Dallas!** But you need to act now, this offer expires **MONDAY, March 10th** – to learn more, go to:

www.GKIC.com/superconference

AND then call us toll-free at 800-871-0147 to sign up AND get your \$100 Gift Card for driving money. Do it now!



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GKIC
INSIDER'S CIRCLE

2/2014



So You're Wondering, "Why is GKIC Willing to Cough Up \$100 for Jalopy Juice? What's the Catch?"

ANSWER: THERE AIN'T ONE!

We just **KNOW** there's no more effective way to **TRANSFORM** your business than by experiencing SuperConferenceSM live and in person. Taking place March 27th to 29th, you won't find any other event firing on all 8 cylinders with this hi-octane blend of powerful speakers & business training **TOTALLY** unlike anything your competitors are doing – and just good-old-fashioned **FUN!**

Here's a quick rundown of just **THREE** reasons why **YOU** need to be there:

- 1) **Dallas Cowboy EMMITT SMITH** – Remember him? **THREE** Super Bowl rings (count 'em, 3!) The **ONLY** player to have won a Super Bowl MVP (Most Valuable Player), NFL MVP and NFL Rushing Crown all in the same season. NFL Hall of Famer. The NFL's all-time leading rusher, with 18,355 yards during his 15 season career. Top-tier hands-on entrepreneur, salesman and leader - respected, focused, driven to make important things happen. Yeah. That guy. He's our Keynote Speaker and what he has to reveal about business and leadership could well blow a gasket! **ONLY at SuperConferenceSM**.
- 2) **Marketing Legend Dan Kennedy's session "PRICE ELASTICITY, PROFIT PROTECTION & MARKETPLACE POWER - In An Uncertain, Fragile and Profit-Threatening Economy"** - with the shriveling away of consumer spending power... and self-destructive competitors hell-bent on cutting prices to stay marginally afloat... your ability to make serious profits faces a dangerous road ahead. You need to master the skills necessary to charge top-dollar for your products and services, which is exactly what Dan Kennedy **will** reveal to you during this session - **ONLY at SuperConferenceSM**.

To gain that **SLIGHT EDGE** ... In challenging times, competitors who haven't fallen by the wayside have gotten smarter and even more dangerous. And consumers grow ever more wary of parting with their hard-earned cash without good reason. As Dan says, "small hinges swing big doors" which means you never know where you might uncover that **ONE** idea that could make **ALL** the difference in your business... and your future. But that **WON'T** happen if you're not in the place where transformational "**AHA-MOMENTS**" happen by design – **ONLY at SuperConferenceSM**. **Best of all, it's just a few minutes down the road from YOUR home!** Visit www.GKIC.com/superconference to learn more and then call us at 800-871-0147 to sign up **AND** get your \$100 Gift Card for driving money!



But Hurry, this Gas Card Offer expires March 10th

