

**WARNING: All DISCOUNTS  
END APRIL 19<sup>th</sup>!**



**“If You Decided to Skip This  
Year’s SuperConference<sup>SM</sup>  
Because You Already Know  
Enough About Marketing - You  
May Be Right! But You Still  
Need to Come and Here’s 3  
Surprising Reasons Why...”**

**YOUR TIME TO BOOK A CABIN IS RUNNING OUT.**

**EVERY REMAINING SUPERCONFERENCE<sup>SM</sup>  
DISCOUNT ENDS ON APRIL 19<sup>th</sup> AND  
REGISTRATION IS SUBJECT TO CLOSE BEFORE  
THEN, OR ANYTIME BASED ON AVAILABILITY.**

**BOOK NOW AT [WWW.DANKENNEDY.COM/SC2013](http://WWW.DANKENNEDY.COM/SC2013)**

## **“If You Decided to Skip This Year’s SuperConference<sup>SM</sup> Because You Already Know Enough About Marketing - You May Be Right! But You Still Need to Come and Here’s 3 Surprising Reasons Why...”**

Since you’re currently a GKIC member... odds are that a fair-to-middlin’-amount of “Planet Dan” street smarts has soaked in... likely enough to have already made at least some difference in your business and its success. But even so... here are THREE reasons to show up this year that you may not have yet considered:

1. **The Power of Just ONE Idea.** The smarter you are, the more you realize how powerful having one... more... killer idea working for your business can truly be. You never know where that killer idea will come from - something you see on the tube, an off-hand comment made by a friend, or it strikes like lightning to jolt you to consciousness in the middle of the night! But all those are RARE exceptions. In all likelihood, transformational insights only happen when immersed in an environment designed from the ground up to energize, enlighten, and empower entrepreneurs. And THAT is the whole point of the SuperConference<sup>SM</sup>.
2. **It’s Not 2012 Anymore.** If you attended SuperConference<sup>SM</sup> last year, and/or years before that – took good notes and implemented like a mad max machine... you were cutting edge then. But skipping THIS year means you’ll miss out on MY current and CRITICAL analysis of how to identify, target and harpoon the most valuable customers out there... Harry Dent’s insights into looming demographic trends that could sabotage your business... Sally Hogshead’s recent discoveries on the 7 Triggers of Fascination and how to apply them to make your offers irresistible... Ryan Deiss’s Kindle Marketing revelations!.. THIS is State-of-The-Art information that you can’t get anywhere else, and if you stay mired in 2012 thinking, you’ll be sadly disappointed as this year rolls along.
3. **YOUR Exclusive, Insider’s Track to What Works.** The SuperConference<sup>SM</sup> is a MEMBER event – it isn’t being promoted to the unwashed masses. You won’t see full-page ads in newspapers or late night shout-outs on cable. This is for MEMBERS.... Your competitors, who for whatever reason haven’t gotten on board, aren’t invited. We have put this all together for YOU – it’s our way of saying thank you and to spur you on to even greater success. What you discover here will be yours and yours alone to use to dominate your market in 2013!

You can STILL save Hundreds of dollars by registering before April 19<sup>th</sup> – but after that, ALL discounts vanish forever.

**Sign up now!**

 [www.DanKennedy.com/sc2013](http://www.DanKennedy.com/sc2013)