

From: mailer@infusionmail.com <mailer@infusionmail.com> on behalf of Dan Kennedy
<info@gkic.com>

Sent:

To:

Subject: Jack, it's time for you to stop it

Jack,

I'm going to be blunt and to the point. You might not like it, but it's for your own good.

If you want to really grow your business and get rich, you need to stop screwing around with the newest marketing fad and resist the Johnny- come-lately guru's bright, shiny new object pitch.

You are not only wasting your money but, more importantly your time and, by extension, your life.

If you're serious about your business, you will spend your time and money implementing LEAD GENERATION, CONVERSION, and RETENTION SYSTEMS in your business.

The dumbest thing business owners do is *One-and-Done Marketing*.

Yes, you might generate some income by creating a one-time only campaign BUT...

At the same time you are piddling around with that, you could be implementing [SYSTEMS that would generate piles of money for you](#) day in and day out for years to come.

Why settle for a one-time cash infusion vs. **predictable money** you can count on day in and day out?

"But Dan, I need a big cash infusion now," you might be saying.

I get it, I've been there and here's the thing...

You can create a cash flow surge AND put an evergreen lead generation and conversion system in place in your business at the same time.

There is a [FORMULA](#) and on August 9th from 7PM to 9PM ET, my friend and the chief driver of all GKIC marketing, Dave Dee, will be sharing that formula with you via a [LIVE, streaming video broadcast](#).

You will learn how to install a powerful lead generation, conversion,

and customer retention “machine” into your business in a step-by-step fashion.

Dave will show you every piece that makes up this powerful “machine”, show you how it is all put together, and show you how to turn it on so it cranks out profits for you 24 hours a day, 365 days a year. Dave is a master at teaching things in an A-B-C, cookbook-like format so you can implement what you learn and see results in your bank account quickly.

During the [two-hour Livecast](#), you will get step-by-step guidance for creating what we call “**Your Ultimate Marketing Machine.**”

But do NOT mistake this for a two-hour sales pitch. You will learn precisely what you need to do to create and turn on the machine -nothing will be held back.

You can then choose to do it yourself or let us help you get it done quickly and easily.

Spaces are limited due to bandwidth issues so you do need to register. [Click here to reserve your spot now](#) and then make sure to block off the time on your calendar so you don't miss what could be the most important two-hours of your year. Best,

Dan Kennedy
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