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Sent:

To:

Subject: Tupperware Big Success Secret You Aren't Using But Should

Dan Kennedy here.

One of my favorite companies is Tupperware. Most people think about Tupperware as the home party that their mom went to...OR they think about Tupperware in the context of its product –the plastic pots with the lid that goes 'pop'.

That's Tupperware in a nutshell. [But it's NOT what makes them successful.](#)

Tupperware is really about what their CEO calls 'six core competencies'– things they do VERY well and for which they have complex and sophisticated PROCESSES of great value. These processes include:

1. Recruiting quality people to be part-time sales agents
2. Quickly training new agents to competencies
3. Conducting in-home parties that sell effectively
4. Party-begets-party in endless chain
5. Motivating salespeople for retention
6. Managing by Meaningful Numbers Every Monday

Believe it or not, putting together practical processes to empower your “prosperity engine” is actually easier than you may imagine.

And tomorrow, August 27th at 12PM (noon) Eastern Time, my good friend Dave Dee will reveal his personal secrets to transforming a product/service-focused business into one driven by systems and structure, in a FREE training he's calling:

[“The PROCESS Power Principle: How YOU Can Easily Attract More Business & More Money With Less Effort, In Less Time”](#)

In it you'll discover:

- **The hidden mistakes you're probably making that are causing you unnecessary struggle**– and when you ruthlessly eliminate them, Money will automatically move towards you.

- **The weird secret of “embracing monotony”** – why boring actually provides the catalyst for turning your business into an unstoppable engine of success.
- Plus Dave will go over his process for, as he calls it, “Kreating Killer Kopy Kuickly.” You might know this but Dave is an a-level copywriting pro and he is going to share with you his go-to template for writing copy that sells.

You will walk away with practical steps you can take today to put your business (and your life) on a stronger, more stable path to success and the freedom that comes along with it.

Don't miss out. [Click her to access now.](#)

Best,



Dan Kennedy, GKIC

P.S. This live event is tied to our current “Source Code” product release – so if you haven't already taken advantage of this powerful new program, you can find out more [HERE](#).

Plus, if you act before the end of Dave's training tomorrow, we'll also include – absolutely free as a bonus – “**The Power Of Copy Unleashed**”...

“**The Power Of Copy Unleashed**” reveals a proven formula on which you can simply “hang your words” and crank out a sales letter in no time. Best part? This works even if you struggle with writing copy and suffer from “writer's block.”

Now THAT's a PERFECT Process to add to your business's toolkit. It's got a value of \$197, but if you order “**The Source Code to Business Success and Advanced Wealth Attraction**” before the end of Dave's training tomorrow, we'll include this program absolutely FREE.

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