

**From:** mailer@infusionmail.com <mailer@infusionmail.com> on behalf of Dan Kennedy <info@gkic.com>

**Sent:**

**To:**

**Subject:** Jack, why the hell wouldn't you want this?

Don't call me grumpy.

Nor am I irritated. Or surly. Even churlish.

I am beyond all that.

They're all solid, down-to-earth, terms that describe an attitude that blends frustration, disappointment, even a hint of disbelief all packaged together.

None of them remotely relays my intense level of bewilderment when it comes to the endless string of excuses I hear from businesses great and small in regards to their inability to generate revenues in today's "NEW" economy.

Look, I was pulling down real money back in the 1970s – when gas lines, sky-high interest rates, and "American Malaise" were as much in fashion as leisure suits and lava lamps. You can't tell me today's worse than that!

ESPECIALLY given the proliferation of marketing and sales tools available today – streaming web video, list management and segmentation systems, 24/7 online order taking abilities...

Given the wealth of opportunities out there today to identify, target, and reap customers there's simply NO EXCUSE for allowing your business's revenues to peter away like Dustin Johnson's birdie putt on the 18<sup>th</sup> hole of last week's US Open.

Now THAT was the worst kind of hack. A very different kind of HACK - in fact, a dozen to be exact – are coming your way on Wednesday, July 1<sup>st</sup> from 11AM to 3PM Eastern time... GROWTH HACKS specifically designed to quickly, easily, and predictably increase revenues for ANY business.

It's a [LIVE, four-hour training](#) I'll be conducting with my good friend and master of marketing strategy Dave Dee entitled:

**“Growth Hacks: The 12 Strategies for Doubling Your Profits Right Now.”**

[Watch this video now](#) to see precisely what we'll be revealing during this training:



I can't imagine any good reason NOT to attend this – there's absolutely no charge and the value to you will be enormous. [So click here to save your spot.](#) Whether you show up or not won't affect my mood in the least. But NOT doing so could very well impact yours – especially

if your competitors take advantage of what will be revealed, to your inevitable dismay.

Best,

A handwritten signature in black ink that reads "Dan K". The letters are fluid and connected, with a long, sweeping tail on the final "K".

Dan Kennedy, GKIC

P.S. Fair warning – Dave will be making a very generous offer to attendees [of this livecast](#) that you probably would be wise to take advantage of. However, I've been through several of these rodeos before – in NO WAY does this in any form resemble a four-hour sales pitch.

**We have 12 serious Growth Hack strategies to reveal... complete with examples, systems, and templates...**and you'd be wise to come prepared to take a boatload of notes. There's SERIOUS, over-the-top value here that will be simply GIVEN away. All you have to do is show up and pay attention.(Again, [watch the video](#) for a sneak preview at what's in store.)

And on that note – make SURE you [register now](#) and show up promptly. There are a limited number of seats available due to the current state of internet infrastructure. Bandwidth is not unlimited and there will be those who dawdle and wind up disappointed. Don't be one of them. [Reserve your spot to double your profits now.](#)

If you no longer wish to receive our emails, click the link below:

[Unsubscribe](#)

GKIC Insider's Circle  
8430 W. Bryn Mawr Ave.  
Suite 500  
Chicago, Illinois 60631

